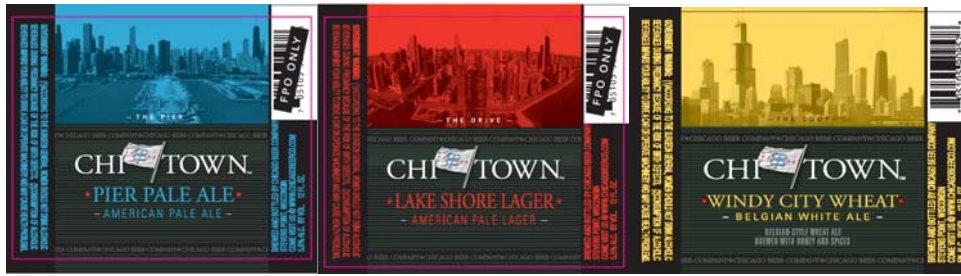


★CHICAGO BEER COMPANY★

INFORMATION AND SPECIFICATIONS

PARENT BRAND	BRAND NAME	UPC-12	DESCRIPTION	PACKAGE
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-90967-7	CHI-TOWN WINDY CITY WHEAT BELGIAN WHITE	CASE
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-90947-9	CHI-TOWN WINDY CITY WHEAT BELGIAN WHITE	6-PACK
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-90957-8	CHI-TOWN WINDY CITY WHEAT BELGIAN WHITE	BOTTLE
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-01289-6	CHI-TOWN PIER PALE ALE	CASE
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-01279-7	CHI-TOWN PIER PALE ALE	6-PACK
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-01269-8	CHI-TOWN PIER PALE ALE	BOTTLE
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-02309-0	CHI-TOWN LAKE SHORE LAGER	CASE
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-02299-4	CHI-TOWN LAKE SHORE LAGER	6-PACK
CHICAGO BEER COMPANY	CHI-TOWN	7-05105-02289-5	CHI-TOWN LAKE SHORE LAGER	BOTTLE

Chi-Town Windy City Wheat Chi-Town Lake Shore Lager Chi-Town Pier Pale Ale



TAP HANDLES : (CHI-TOWN WINDY CITY WHEAT & CHI -TOWN PIER PALE ALE)



CASE DIMENSIONS:

HEIGHT – 9.5 INCHES
 LENGTH -15.75 INCHES
 WIDTH -10.75 INCHES
 WEIGHT-31 POUNDS

PALLET CONFIGURATION:

- 60 CASES MAXIMUM PER 40x48 PALLET.
- LESS THAN 30 CASES WOULD NOT BE DELIVERED AS PALLETIZED.

PRICING

CHI-TOWN WINDY CITY WHEAT TASTE PROFILE

Aroma: Moderate sweetness (often with light notes of honey) with light, grainy, spicy wheat aromatics, often with a bit of tartness. Moderate perfumy coriander, often with a complex herbal, spicy, or peppery note in the background. Moderate zesty, orangey fruitiness. Spices blend in with fruity, floral and sweet aromas and should not be overly strong.

Appearance: Very pale straw to very light gold in color. The beer will be cloudy from starch haze and/or yeast, which gives it a milky, whitish-yellow appearance. Dense, white head with head retention should be quite good.

Flavor: Complex flavor profile with a pleasant sweetness (with a honey character) and a zesty, orange-citrusy fruitiness. Refreshingly crisp with a dry, often tart, finish. Has a low wheat flavor. Herbal-spicy flavors are common but not overpowering, and can taste moderately of coriander and other spices at a more subtle level. A spicy-earthly hop flavor is low, and never gets in the way of the spices. Hop bitterness is low to medium-low, and doesn't interfere with refreshing flavors of fruit and spice, nor does it persist into the finish.

Mouthfeel: Medium-light to medium body, often having a smoothness and light creaminess from unmalted wheat and the occasional oats. Despite body and creaminess, finishes. Refreshing, from carbonation, light acidity, and lack of bitterness in finish. No harshness or astringency from orange pith. Should not be overly dry and thin, nor should it be thick and heavy. Overall Impression: A refreshing, elegant, tasty, moderate-strength wheat-based ale.

Ingredients: Unmalted wheat and pale barley malt constitute the grist. Raw oats are used. Spices of freshly-ground coriander and sweet orange peel complement the sweet aroma and are quite characteristic. Other spices such as chamomile are used for complexity but are much less prominent.

PIER PALE ALE TASTE PROFILE

Chi-Town Destination... The Pier. Pier Pale Ale is brewed with generous quantities of premium Cascade hops that gives the Pale Ale its fragrant bouquet and spicy flavor. Pier Pale Ale shows our dedication and persistence in producing a flawless interpretation of a classic style that opens with complex maltiness and blossoms into floral aromatics, hops, and malty undertones that imparts a rich flavor to quench the thirst of Chicagoans and all who love our great city.

Style: Pale Ale

Alcohol by Vol: 5.5% ABV

IBUs: 30

Aroma: Moderate hop aroma from dry hopping and late kettle additions of hop varieties that provides a slight citrusy hop character. Low to moderate maltiness supports the hop presentation. Clean, with no diacetyl.

Appearance: Golden to amber in color. Moderately large white to off white head with good retention. Generally quite clear, although dry hopping exudes a slight haze.

Flavor: A moderate hop flavor, showing a slight citrusy hop character. Low to moderately high clean malt character supports the hop presentation. Moderate hop bitterness with a medium to dry finish. The balance is typically towards the late hops and bitterness, but the malt presence balances this pale ale for a clean crisp finish. No diacetyl is present.

Mouthfeel: Medium to full body. Carbonation moderate to high. Overall smooth finish without astringency with moderate hopping rates. Overall impression is a refreshing and hoppy, yet with sufficient supporting malt presence balances this pale ale for a clean crisp finish.

LAKE SHORE LAGER TASTE PROFILE

Today's Destination...The Drive. Lake Shore Lager is an excellent example of the dedication and persistence in reaching the fundamentals of producing a great premium hand-crafted lager. Lake Shore Lager offers a full, rich flavor that is both complex and balanced. Its crisp unique sweet flavor is the result of a perfect combination of our signature hand selected ingredients and complex brewing processes for quenching the thirst of Chicagoans and all who love our great city.

Style: American Lager

Alcohol by Vol: 5.5% ABV
IBUs: 20

Aroma: Rich with moderate sweetness and complex malt aromas that predominate while accentuating a spicy, floral Saaz hop bouquet. Pleasant and refreshing. Clean, with no fruity esters or diacetyl.

Appearance: Brilliant to very clear pale gold to deep burnished gold color. Frothy white head piles atop this clear, golden beer with premium lacing. Retention should be quite good.

Flavor: Complex malt profile with a pleasant sweetness. Caramel sweetness balanced with complex malts produce a strong, smooth finish, elegant mouth feel with no lingering after taste. Saaz hops and low sulfate, low carbonate water provide a distinctively soft, rounded hop profile. Balance continues through the finish and the hop bitterness balances with a sweet, clean, refreshing finish. Clean, no fruity esters.

Mouthfeel: A pleasant, clean, refreshingly elegant, moderate-strength premium lager with a crisp, complex and well-rounded finish. Lake Shore Lager is a full bodied hand-crafted beer with medium carbonation that finishes smooth and sweet.